

B.B.A. Semester - 2 (CBCS) Examination**June/July-2022 [NEW COURSE]****Aspects of Modern Management(CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Explain elements of administrative management. (14)

OR

Q.1 Discuss contingency school of management.

Q.2 What is motivation? Discuss features of motivation. (14)

OR

Q.2 (A) State benefits of employee empowerment. (07)

(B) What is importance of high employee morale? (07)

Q.3 (A) Discuss causes of resistance to change. (07)

(B) Discuss remedies to overcome resistance to change. (07)

OR

Q.3 What is OD? Describe organizational development (OD) tools.

Q.4 Define creativity and innovation. Describe organisation's efforts to promote creativity and innovation among the employees. (14)

OR

Q.4 Discuss:

(A) Merits and demerits of management by exception. (07)

(B) MIS process. (07)

Q.5 Discuss strategic planning formulation process. (14)

OR

Q.5 Define strategic management. Explain difference between strategic management and operational management.
